



“AFH Senior Care Franchise, being part of an innovative solution is a rewarding endeavor”

An AFH Senior Care Franchise is a 4-16 bed, Senior Care facility, (Depending on your state) Located in your residential neighborhood.

The AFH Senior Care Franchise model is the outgrowth of a practice founded in 1993, which has proven to be extremely successful because of:

- Client satisfaction and success
- High gross income and high net profits
- The uniqueness of the range of services

Plus, the AFH Senior Care proprietary software and training program truly set’s this brand apart from all competition.

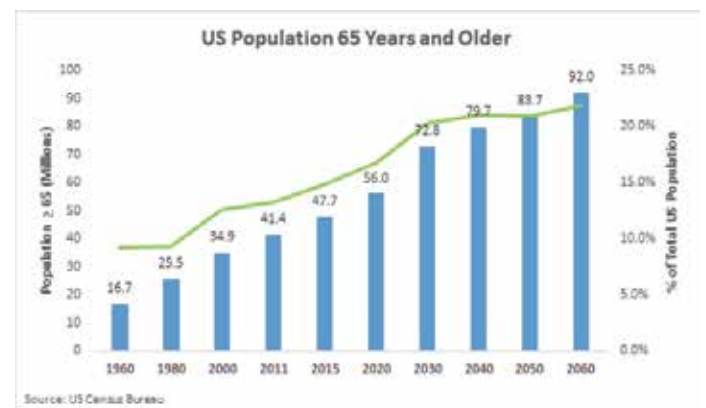
The timing for this franchise is spot on, as all service markets are growing:

- 10,000 Americans are turning 65 every day!
- 58% Will need care at some point in life.
- The senior care industry is among the fastest growing segments of the market.
- AFH Senior Care will be first to the demographic sweet spot of enormous potential.
- Aging baby boomers are concerned with their parents care as well as their own!
- Until now there is no one company with a dominant share in this industry segment.

Category	Health & Wellness / Senior Care
Established	1993
Began Strategic Partnering	2012
Area Development Contracts	Yes, exclusive areas available
Site	Leased residential home
Number of Employees	3 - 5
Company Units	16 / 12 More in progress / 3 More in contract

Key Advantages:

- The Franchisee, Area Developer or owner, does not have to be a medical professional, A business person who can manage people and a growing organization is the ideal candidate!
- Latest technology, full training and licensing support
- Senior Care by Design, your in business for yourself, never by yourself!



FINANCIAL INFORMATION

Franchise Fee	1 - \$49,900	2 - \$90,000	3 - \$125,000
Start up Costs	\$216,000 - \$350,000		
Minimum Net Worth	\$500,000		
Area Developer Fee - Exclusive for 25 Locations	\$375,000 (Receives 50 / 50 franchise fee +3.6% Royalty)		
Back Office Support	Compliance, Marketing, Finance & Employee		
Site Selection / Lease Negotiation	Yes		
Ownership	Passive or Active		
Residential Setting	4 - 16 Beds depending on state requirements		

Training & Support

We want owners and providers to grow and succeed in every area. With our model we know that they can achieve more than they ever thought possible. Together we will help you build a profitable and successful business through procedures that have been proven and trusted for years. Thus allowing the providers main focus to be providing care for each resident:

- Start up and Ongoing franchisee training by the finest industry & business coaching staff. Home office and online classes.
- Continual support with newsletters and videos to hold classes and educational seminars for client retention and customer business growth.
- Continual updating of protocols and additional services and products will maximize franchisee experience and profits.
- Complete backroom support and sophisticated user-friendly software, so that the franchisee can work with their clients and minimize general business management problems.
- Our back end software system is unique to the industry, with full range of tasks from appointment scheduling to electronic patient records and compliance reminders.

Contact Information:

dale@afhseniorcare.com
www.afhseniorcare.com/franshising
(800) 747-2997 | (602) 329-1169

REGISTERED AND READY TO SELL IN MOST STATES:

Fifteen states have franchise investment laws that require franchisers to provide pre-sale disclosures, known as "offering circulars," to potential purchasers. Thirteen of these state laws treat the sale of a franchise like the sale of a security. Oregon and Michigan do not require a filing of offering circulars, as noted in the list of state offices below. States listed below are in the process of being registered: Illinois, Michigan, N. Dakota, Wisconsin, Oregon, California, Indiana, Minnesota, Rhode Island, Virginia, Hawaii, Maryland, New York, S. Dakota, Washington.